

Press Release 01

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Agro Pack & Plast Iraq 2022: Bigger as ever in Halls 1 & 2 now!

Official country pavilions in 2022 from Germany, Iran, Iraq, Jordan, Netherlands and Turkey

(Heidelberg/Istanbul/Erbil) Boosted by the great success of the November 2021 event, organisers So Fuar and fairtrade are now preparing the 5th edition of Agro Pack and the 3rd Plast Iraq for 22-24 November 2022 at the Erbil International Fairground.

What's new?

The event shall represent the entire value chain. For this purpose, Plast Iraq & Agro Pack Iraq will be supplemented by Agro Iraq and Food Iraq, and the fair will be extended from Hall 1 to Halls 1 and 2.

- Agro Iraq in Hall 2 presents agriculture, crop production, livestock breeding and poultry
- Agro Pack Iraq in Hall 1 covers technology and material for processing food and beverages, as well as ingredients
- Food Iraq in Hall 1 showcases and trades finished food & beverage products
- Plast Iraq in Hall 1 features plastic raw material in primary forms as well as machinery and equipment for plastics processing, printing and packaging

Official country pavilions in 2022 from Germany, Iran, Iraq, Jordan, Netherlands and Turkey

For the first time in 2022, a German Pavilion will be presented featuring an information stand of the Federal Ministry of Food and Agriculture along with individual stands of German exhibitors and their Iraqi distributors.

Furthermore, official pavilions from Iran, Iraq, Jordan, the Netherlands and Türkiye confirmed their participation again.

Strong institutional support

- Ministry of Trade of the Republic of Iraq
- Kurdistan Regional Government
- Jordan Exporters Association
- Netherlands Embassy in Baghdad
- Ministry of Trade of the Republic of Türkiye
- German Federal Ministry of Food and Agriculture
- AUMA – Association of the German Trade Fair Industry
- Federation of Iraqi Chambers of Commerce
- Baghdad Chamber of Commerce
- Erbil Chamber of Commerce and Industry

Recap of the 4th edition of November 2021: “The event exceeded our expectations by leaps and bounds as we met customers from all the Iraqi provinces”

The edition of November 2021 saw the participation of 7,879 visitors from 19 countries discussing their investments with 171 exhibitors. The large number of trade visitors reflects the great interest and high investment needs of the Iraqi agrofood and plastprintpack industry.

Confirms Jean S. Zakka, CEO of Zakka Multitec: “The show has definitely exceeded our expectations by leaps and bounds as the number and quality of the visitors were brilliant and we met customers from all the Iraqi provinces.”

For more information:

www.iraq-agrofood.com

www.ppp-iraq.com

Characters (incl. blanks): 6.370

Pictures in high resolution can be requested by [email](#).

fairtrade - Valuable business contacts

Founded in 1991, fairtrade has long been one of the leading organisers of professional international agrofood & plastprintpack trade fairs in Africa and the Middle East.

Over the decades, more than 36,000 exhibitors and 1.5 million trade visitors have expressed their confidence in us.

With our international trade shows, we take innovative ways to connect emerging markets with solution providers from across the globe.

Facilitating valuable business contacts between our exhibitors and trade visitors - that's what we at fairtrade stand for.

fairtrade is managed by its founder Martin März and his son Paul, who joined the company in 2016, and builds on a highly motivated team of experienced and young professionals, many of them qualified in-house over three years in partnership with the German Cooperative State University to a Bachelor of Arts degree in Business Administration - Exhibition, Convention & Event Management or Media & Communication Management.

ISO 9001:2015 certified and a member of UFI The Global Association of the Exhibition Industry, fairtrade strives for high customer satisfaction with excellent service and innovative products

So Fuar

With 20+ years of experience in the exhibition industry, the Istanbul based So Fuar company annually organizes 12 international exhibitions in Iraq, Turkmenistan, Turkey, Uzbekistan and Senegal.

So Fuar, in addition to their headquarters in Istanbul, also maintain an office in Erbil, Iraq's bustling and safe economic metropolis and the gateway to all of Iraq.

Featuring a team of exhibition experts So Fuar aims to support exhibitors in their brand building and business expansion process.

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