

## Press Release 04

Erbil / Istanbul / Heidelberg, 18 November 2024

---

### **Agro Pack, Food & Plast Iraq 2024 to showcase a wide range of solutions and products for the Iraqi agrofood and plastprintpack industries**

**More than 300 exhibitors make the 2024 event the largest ever**

**Iraq's fast sectoral growth confirmed by impressive VDMA and WTO figures**

---

(Erbil / Istanbul / Heidelberg) Agro Pack, Food & Plast Iraq 2024 in Erbil are on track to surpass all previous editions and become the largest agrofood & plastprintpack event in Iraq to date as more than 300 exhibitors showcase a wide range of products and solutions for the Iraqi agrofood and plastprintpack industries.

Exhibitors from 18 countries are participating at the 2024 event. They come from Armenia, Austria, Bahrain, China, Egypt, France, Germany, India, Indonesia, Iran, Iraq, Italy, Jordan, the Netherlands, Sri Lanka, Tunisia, Türkiye and the United Arab Emirates.

The overwhelming demand has prompted the organisers, So Fuar and fairtrade, to use both halls and thus 17,000 sqm of the Erbil International Fairground to offer attendees a comprehensive and intensive experience.

This expansion allows for a clearly defined thematic structure and reflects the commitment to delivering an unparalleled event that meets the diverse needs of exhibitors and visitors alike.

### **Event structure for the 7th AgroPack & Food Iraq and the 5<sup>th</sup> Plast Iraq 2024**

#### **Hall 1:**

- Food Iraq: A platform for showcasing and trading finished food & beverage products.
- Agro Iraq: Showcasing agriculture, crop production, livestock breeding, and poultry.

#### **Hall 2:**

- Agro Pack Iraq: Focusing on technology and materials for food and beverage processing and packaging, as well as ingredients.
- Plast Iraq completes the value chain spotlighting plastic raw materials, machinery, equipment for plastics processing, printing, and packaging.

## Impressive figures confirm Iraq's fast growth

The dynamic growth of Iraq's agrofood and plastprintpack sectors is evident in the following figures:

- Agro Pack: Between 2015 and 2023, Iraq's imports of food and packaging technology increased at an annual growth rate of 15.4%, from €76m to €239m, making Iraq the third largest Arab investor in the Middle East after Saudi Arabia and the UAE (VDMA). These technology imports enable Iraq to develop and diversify its own production, increase exports, and substitute imports of consumables.
- Food Iraq: Food imports also surged between 2017 and 2022, with an annual growth rate of 12.5%, rising from US\$11.245bn to US\$20.3bn. (WTO)
- Plast Iraq: Iraq's imports of plastics technology were up with an annual growth rate of 15.7%, from €20m in 2017 to €48m in 2023. Printing & paper technology imports have grown by 47.6% annually, from €5m in 2017 to €35m in 2022, and imports of packaging technology increased by 17.9% annually, from €47m in 2018 to €107m in 2023. (VDMA)

For more information, visit:

- [www.iraq-agrofood.com](http://www.iraq-agrofood.com)
- [www.ppp-iraq.com](http://www.ppp-iraq.com)

(Characters incl. blanks: 2,806)

## About the organisers

### fairtrade - Valuable business contacts

Founded in 1991, fairtrade has long been one of the leading organisers of professional international agrofood & plastprintpack trade fairs in Africa and the Middle East. Over the decades, more than 36,000 exhibitors and 1.5 million trade visitors have expressed their confidence in us.

With our international trade shows, we take innovative ways to connect emerging markets with solution providers from across the globe. Facilitating valuable business contacts between our exhibitors and trade visitors - that's what we at fairtrade stand for.

ISO 9001:2015 certified and a member of UFI The Global Association of the Exhibition Industry, fairtrade strives for high customer satisfaction with excellent service and innovative products.

## So Fuar

With 20+ years of experience in the exhibition industry, the Istanbul based So Fuar company annually organizes exhibitions in Iraq, Turkmenistan, Türkiye and Uzbekistan.

Accredited by the Ministry of Trade of the Republic of Türkiye, So Fuar also organises Türkiye's national participation in prestigious international exhibitions in Germany, America, Spain, Italy, Russia and many other countries.

So Fuar, in addition to their headquarters in Istanbul, also maintain an office in Erbil, Iraq's bustling and safe economic metropolis and the gateway to all of Iraq. Featuring a team of exhibition experts So Fuar aims to support exhibitors in their brand building and business expansion process.

### Contact for press and media:

fairtrade Messe GmbH & Co. KG  
Mr Christoph Müller  
Public Relations  
Voßstraße 3  
D-69115 Heidelberg  
Tel +49 / 62 21 / 45 65 22  
[c.mueller@fairtrade-messe.de](mailto:c.mueller@fairtrade-messe.de)  
[www.fairtrade-messe.de](http://www.fairtrade-messe.de)

### Contact for all countries except

#### Türkiye, Iraq and Iran:

fairtrade Messe GmbH & Co. KG  
Ms Nadja Lukanowski  
Project Management  
Voßstraße 3  
D-69115 Heidelberg  
Tel +49 / 62 21 / 45 65 12  
[n.lukanowski@fairtrade-messe.de](mailto:n.lukanowski@fairtrade-messe.de)  
[www.fairtrade-messe.de](http://www.fairtrade-messe.de)

### Contact for Türkiye, Iraq and Iran

So Fuar Ltd. Sti.  
Mr. Aykut Azak  
Tekstil Kent Koza Plaza, A Blok Kat: 29  
No: 109 Esenler – Istanbul, Türkiye  
Tel +90 212 272 61 20 ext:500  
WhatsApp +90 542 826 61 00  
[aykut@sofuar.com](mailto:aykut@sofuar.com)  
[www.sofuar.com](http://www.sofuar.com)

So Fuar Iraq  
Ms. Neriman Tulay (Kurdish, Turkish)  
Gulan St. Mrf Quattro Towers  
A Blok Flat 8 Office 12 Erbil, Iraq  
Tel.: +964 751 526 83 35  
[neriman@sofuar.com](mailto:neriman@sofuar.com)